

DAWSONS ESTATE AGENTS

GDPR Privacy Policy

11 Walter Road, Swansea SA1 5NF | ICO Registration: Z1555601

Updated June 2026

This privacy policy explains how Dawsons uses and protects any information that we collect from you when using this website. It forms part of our Legal Information and sets out how we handle data which identifies you, in line with the UK GDPR, the Data Protection Act 2018, and the Data (Use and Access) Act 2025.

Dawsons is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy policy.

Dawsons may update this policy from time to time, so please review this policy regularly.

Information We Collect

In operating our website we may collect and process the following data about you:

- Your name, contact information including email address, and any other information that you provide when registering for property details, viewings, requesting a valuation, or subscribing to our newsletter, or any other information provided to us when communicating with us for any other reason
- Details of your visits to our website and the resources that you access, including, but not limited to, traffic data, location data, weblogs and other communication data
- Where applicable, identity verification data — including biometric checks — collected as part of our Money Laundering Regulations obligations when you instruct us to buy, sell or let a property

Where we intend to use your information for marketing purposes, you will be notified on our site at the time you are providing us with your information and be asked for consent to use your information for marketing purposes. You have the right at any time after you have given any consent to change your mind.

What We Do With the Information We Gather

The information that we collect and store relating to you is primarily used to enable us to provide you with our services. In addition we may use the information for the following purposes:

- Responding to general contact requests, relating to any of our products or services and/or any other unrelated products or services which we feel may be of interest to you, where you have consented to receive such information
- To meet our contractual commitment to you
- To notify you of any changes to our website, such as improvements or service/product changes, that may affect our service
- To verify your identity and meet our anti-money laundering obligations, where applicable

Disclosing Your Information

We will not sell, distribute or lease your personal information to third parties unless we have your permission, except where we are legally required to do so, to assist fraud protection and minimise credit risk, or where we sell any or all of our business and/or assets to a third party.

We will not reveal information about identifiable individuals to our advertisers, but we may, on occasion, provide them with aggregate statistical information about visitors to our website.

How Long We Keep Your Information

We only keep your personal information for as long as is necessary to fulfil the purposes we collected it for, including to satisfy any legal, accounting, or regulatory reporting requirements (for example, under the Money Laundering Regulations). Where we no longer need your information, we will securely delete or anonymise it.

Storing Your Personal Data

We may transfer data that we collect from you to locations outside of the European Economic Area for processing and storing. It may also be processed by staff operating outside the European Economic Area who work for us or for one of our suppliers, for example staff engaged in the processing and concluding of your order, the processing of your payment details, and the provision of support services. By submitting your personal data, you agree to this transfer, storing or processing. We will take all reasonable steps to make sure that your data is treated securely and in agreement with this privacy policy.

Data that is provided to us is stored on our secure servers. Details relating to any transactions entered into on our site will be encrypted to ensure its safety.

The transmission of information via the internet is not completely secure, and therefore we cannot guarantee the security of data sent to us electronically; transmission of such data is therefore entirely at your own risk. Where we have given you (or where you have chosen) a password so that you can access certain parts of our site, you are responsible for keeping this password confidential.

Other Websites

We have links to other websites which are not covered by our privacy policy. Other websites' privacy policies may differ from ours and, if you access other sites, information may be collected about you in accordance with the privacy policy of the other sites.

How We Use Cookies

Cookies are text files placed on your computer to collect standard internet log information and visitor behaviour information. This information is used to track visitor use of the website and to complete statistical reports on website activity.

For further information visit dawsonsproperty.co.uk/terms-and-conditions.php

You can set your browser not to accept cookies, and the website above tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

Social Media Sharing and Integration (3rd party): we use Facebook, Instagram and X (formerly Twitter) functionality within this site so that you can share items of interest, or become a fan of our social media profiles. You can find out more about Facebook's cookie policy and X's cookie policy on their respective websites.

We also sometimes use video embedding, such as YouTube, to enhance your experience of content on our site. You can find out about YouTube's cookie policy via Google's policies pages.

Access to Your Information, Correction or Erasure

You have a right to access the information that we hold about you. If you would like a copy of some or all of your personal information, please write to:

Dawsons Data Protection — FAO Tim Kostromin, Senior Partner & Money Laundering Reporting Officer
11 Walter Road Swansea SA1 5NF

Or email JST@dawsonsproperty.co.uk

ICO Registration Number: Z1555601

We want to make sure that your personal information is accurate and up to date. You may ask us to correct or remove information you think is inaccurate. If you remain unhappy with how we have handled your information, you have the right to complain to the Information Commissioner's Office (ICO) at ico.org.uk.

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